



2018 CalNonprofits Convention

Nonprofits Standing Up for California

October 18, 2018 – California Endowment in Los Angeles

Sponsorship Opportunities

	Condor (Presenting Sponsor*) \$10,000 (limited to 1*)	Grizzly Bear \$5000	Golden Poppy \$3000	Sequoia Member: \$1000 Not-yet member: \$1500	Quail \$500
2018 Convention registration	4 tickets (\$540 value)	4 tickets (\$540 value)	3 tickets (\$405 value)	2 tickets (\$270 value)	1 ticket (\$135 value)
Ad in 2018 Convention Program	1 full page ad	1 full page ad	½ page ad	½ page ad	¼ page ad
Ad in CalNonprofits Newsletter	1 full page ad (\$1,300 value) in 2 issues	1 full page ad (\$650 value)	½ page ad (\$450 value)	¼ page ad (\$450 value)	Name listing only
Your organization's logo and name on 2018 Convention webpage	✓	✓	✓	✓	✓
"Thank you" in 2018 convention program and in e-alerts about 2018 Convention	✓	✓	✓	✓	✓
Exhibit table at 2018 Convention	✓	✓	✓		
1 "thank you to our sponsor" sponsored social media post	✓	✓			
1 promotional item or flyer from sponsor given to attendees as part of convention materials	✓	✓			
Exclusive sponsorship of networking hour and dessert bar	✓				

If you're interested in sponsoring the 2018 Convention, please reach out to Dishauna Castro at CalNonprofits: dishaunac@calnonprofits.org or 415-444-6955.

*If you're interested in becoming the Presenting Sponsor of the 2018 Convention, please contact Jan Masaoka, CEO of CalNonprofits: janm@calnonprofits.org for this first-come, first-served opportunity.

Sponsorship commitments are due by September 7, 2018. Advertisements for the program are due by September 14, 2018 to ensure we have sufficient time to properly spotlight your sponsorship support to our 2018 Convention attendees.



CalNonprofits has a deep reach into the California nonprofit community. In addition to the Convention, presentations around the state, and regional town halls, we also connect with thousands of nonprofit staff every year online through our website, webinars, online newsletter, and social media platforms.