2014 Policy Convention
The State of the Nonprofit Sector in California

Help shape policy priorities for California’s nonprofits!

Featured at this event: the first ever statewide report on the economic impact of California’s nonprofits

July 31 Pre-Convention Workshops
August 1 Main Convention Event

Register online at CalNonprofits.org

ABOUT THE CONVENTION

Do you want to become your organization’s nonprofit policy expert?
This year’s CalNonprofits Policy Convention is an assembly of nonprofit leaders with thought-provoking views and insights on the crucial policy issues facing nonprofit organizations today. It is designed to spark dialogue and "big-picture" thinking.

Do you want to learn just how powerful California’s nonprofit sector really is?
Be the first to see the results of Causes Count: The Economic Power of California’s Nonprofit Sector – the first report of its kind to examine the sector’s size, scope and economic impact on California. We will discuss the implications of the report and present ways to leverage the findings to build support for our sector.

New this year:
Pre-convention workshops! This pre-event day will offer hands-on workshops and activities so that you can get the nuts-and-bolts compliance and finance information that you need!
CONVENTION KEYNOTE

Judy Belk
President and CEO,
The California Wellness Foundation

Judy Belk has very recently stepped into a new leadership role as President and CEO of The California Wellness Foundation. Her keynote address will be one of the first opportunities to hear about her vision for the future of this important and valued foundation.

FEATURED SPEAKERS INCLUDE

Ken Berger, Charity Navigator
Laura Zucker, LA County Arts Commission
Marqueece Harris-Dawson, Community Coalition
Tania Ibanez, Senior Assistant Attorney General, Public Charities
Robert Egger, LA Kitchen
Irene Wong, The David and Lucile Packard Foundation
Tim Delaney, National Council of Nonprofits
Jan Masaoka, CalNonprofits
Rick Cohen, Nonprofit Quarterly

For a full list of convention speakers and sessions, visit:
www.calnonprofits.org/programs/annual-convention

AGENDA

Thursday July 31

PRE-CONVENTION WORKSHOPS

Finance Workshops, 10:00am-12:00pm
  Understanding and Changing Your Business Model in 120 Minutes
  How to Get Your First Government Grant

Compliance Workshops, 1:00pm-4:00pm
  Nonprofit Insurance Boot camp
  Hot Topics in Nonprofit Law

Friday August 1

CONVENTION

Registration, Breakfast & Exhibits, 8:00am-9:00am
Opening Plenary, 9:00am-10:30am
  Causes Count: The Economic Power of California’s Nonprofits

Morning Breakout Sessions, 10:45am-11:45am
  How To Build a Nonprofit Policy Coalition
  Meet the Authors of Causes Count
  An Agenda with Philanthropy: Funding Marginalized Communities

Lunch & Exhibits, 11:45am-12:30pm

Keynote Address, 12:30pm-1:30pm
  Judy Belk, President and CEO, The California Wellness Foundation

Afternoon Breakout Sessions, 1:45pm-2:45pm
  Changing the Narrative on Overhead
  Nonprofit Messaging: What We Say Matters
  How to Influence the State Budget

Plenary Debate, 3:00pm-4:00pm
  Benefit Corporations, L3Cs, and Social Enterprise: Good or Bad for the Nonprofit Sector?
PAYMENT INFORMATION

☐ Check enclosed (payable to California Association of Nonprofits)
☐ Please charge my credit card

TYPE OF CREDIT CARD  ☐ VISA  ☐ MC  ☐ AMEX

CREDIT CARD NUMBER ____________________________________________

EXPIRATION DATE __________ SECURITY CODE _______________________

NAME ON THE CARD _____________________________________________

ORGANIZATION _________________________________________________

BILLING ADDRESS ______________________________________________

CARDHOLDER SIGNATURE _________________________________________

REGISTRATION FEES (circle one)  Members  Not-yet-Members

Convention only (August 1)  $125  $175
Pre-Convention & Convention (July 31 & August 1)  $150  $200
Pre-Convention workshops only (July 31)*  $75  $75

*Note: Pre-convention registration includes access to all workshops

PARTICIPANT INFORMATION

NAME ___________________________________________________________

ORGANIZATION ___________________________________________________

PHONE __________________________________________________________

EMAIL ADDRESS __________________________________________________

QUESTIONS?  Email us at edane@calnonprofits.org

or call (800) 776-4226

REGISTER NOW!

Online at  www.calnonprofits.org

Fax completed registration and credit card information to: (866) 731-1672

Mail registration and payment to:

CalNonprofits
400 Montgomery St.
Suite 500
San Francisco, CA 94104