

Sponsorship Opportunities

for “What’s Next?!” — the 2020
CalNonprofits Policy Convention

November 17 – 19, 2020

**What's
Next?!**

CalNonprofits
Policy Convention
2020



	Coast Live Oak \$25,000	Sierra Redwood \$10,000	California Buckeye \$5,000	Madrone \$1,000	Torrey Pine \$500
2020 Convention Registration	15 (negotiable)	10 tickets	5 tickets	2 tickets	2 tickets
Your organization's logo and name on 2020 Convention webpage	All pages	✓	✓	✓	✓
“Thank you” in 2020 convention registration confirmation emails	✓	✓	✓	✓	✓
“Thank you to our sponsor” social media post during Convention week	Listed as event co-host on Facebook	✓	✓	✓	✓
Ad in CalNonprofits Newsletter “Buzz”	1 full page ad in 2 issues (\$1,300 value)	1/2 page ad In 2 issues (\$900 value)	1/2 page ad In 1 issue (\$450 value)	1/4 page ad In 1 issue (\$300 value)	
Your logo and link on marketing emails (~28,000 individuals)	✓	✓	✓	✓	
Recognition in sessions	Introduce 1 panel + listed on opening slide for all sessions	Listed as sponsor in 3 sessions	Listed as sponsor for 1 session		
Contact list for all registrants on “opt-in” list	✓				

Ready to sponsor the 2020 Convention?

Contact Christina Dragonetti at christinad@calnonprofits.org or 415-225-0309