CausesCount
THE ECONOMIC POWER
OF CALIFORNIA’S
NONPROFIT SECTOR

Bay Area* Nonprofit Regional Profile

* Includes Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, & Sonoma counties

Causes Count analyzed 72,478 California nonprofits (50,000 of which are all or nearly all volunteer) and gathered input from 3,000+ nonprofit leaders and individuals across the state.

Key findings from the study indicate that California nonprofits:
- Generate the majority of their revenue through programs and fees
- Contribute 15% to the Gross State Product (GSP)
- Are the 4th largest private employer by industry in the state
- Employ a racially diverse and younger workforce
- Have fewer resources in Southern California
- Operate in the black or at break even 70% of the time
- Mobilize 25% of the state’s residents as volunteers
- Are trusted more than for-profits to create jobs, reflect community values, and work on the public’s behalf.

This regional profile provides specific, local information drawn from Causes Count data sources. What’s unique about the Bay Area Region? It is home to 19% of the state’s population, 28% of its nonprofits, and 53% of its total nonprofit revenue. It has the largest number of foundations and highest annual giving of all other regions in the state. Notably, the region’s health organizations (other than hospitals) generate 74% of the total nonprofit health revenue in the state.

18,774
501(c)(3) Public Charities
Includes IRS Form 990/990-EZ/990-N filers. Does not include religious organizations

432,573
Employees
As reported by all 501(c)(3) public charities filing IRS Form 990. Does not include religious organizations

2,737
Foundations
Private, Corporate, Community, & Operating
Total Giving: $3,642,013,936
Assets: $48,778,830,059
Gifts Received: $3,093,184,508

Organization Type Number of Nonprofits % of CA Total Total Revenue % of CA Total Total Assets % of CA Total
Arts, Culture & Humanities 1,709 32% $1,583,319,00 40% $4,542,939,068 35%
Higher Education 70 30% $6,674,263,803 36% $33,468,276,548 53%
Education, other 2,515 28% $3,348,317,664 30% $7,761,659,695 29%
Environment 577 25% $786,494,048 37% $1,883,380,359 39%
Hospitals 50 25% $41,316,772,973 53% $62,817,149,186 54%
Health, other 1,075 25% $43,669,416,668 74% $22,721,326,757 54%
Human Services 3,772 27% $7,974,481,301 33% $12,721,326,757 38%
International 428 34% $617,337,466 34% $520,053,012 35%
Mutual, Public & Societal Benefit 1,452 29% $5,140,213,436 50% $15,627,014,489 54%
Total (excludes 990-N filers) 1
11,648 28% $111,110,616,359 53% $161,490,052,872 49%

Breakdown of Revenue Sources

Contributions 14.24%
Program Revenue 82.23%
Investment Income 1.33%
Other Income 0.37%
Inventory 0.13%
Sales of Assets 1.61%
Special Events 0.10%

1Source: The Foundation Center, Research Division (circa 2011)
2990-N filers are nonprofits with gross receipts under $50,000. Financial data is not available for these organizations. Source: CalNonprofits (circa 2012) and NCES Core Files (circa 2008-2011)
3Source: CalNonprofits (circa 2012)

CausesCount
Nonprofit economic power is changing the world!
For the full report go to:
http://www.calnonprofits.org/causes-count