

CausesCount

THE ECONOMIC POWER
OF CALIFORNIA'S
NONPROFIT SECTOR

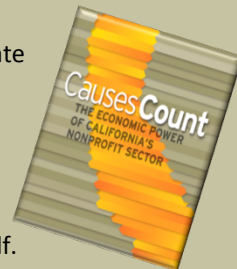


Bay Area* Nonprofit Regional Profile

Causes Count analyzed 72,478 California nonprofits (50,000 of which are all or nearly all volunteer) and gathered input from 3,000+ nonprofit leaders and individuals across the state.

Key findings from the study indicate that California nonprofits:

- Generate the majority of their revenue through programs and fees
- Contribute 15% to the Gross State Product (GSP)
- Are the 4th largest private employer by industry in the state
- Employ a racially diverse and younger workforce
- Have fewer resources in Southern California
- Operate in the black or at break even 70% of the time
- Mobilize 25% of the state's residents as volunteers
- Are trusted more than for-profits to create jobs, reflect community values, and work on the public's behalf.



This regional profile provides specific, local information drawn from *Causes Count* data sources. **What's unique about the Bay Area Region?** It is home to 19% of the state's population, 28% of its nonprofits, and 53% of its total nonprofit revenue. It has the largest number of foundations and highest annual giving of all other regions in the state. Notably, the region's health organizations (other than hospitals) generate 74% of the total nonprofit health revenue in the state.

18,774

501(c)(3) Public Charities

Includes IRS Form 990/990-EZ/990-N filers. Does not include religious organizations

432,573

Employees

As reported by all 501(c)(3) public charities filing IRS Form 990. Does not include religious organizations

2,737

Foundations

Private, Corporate, Community, & Operating¹

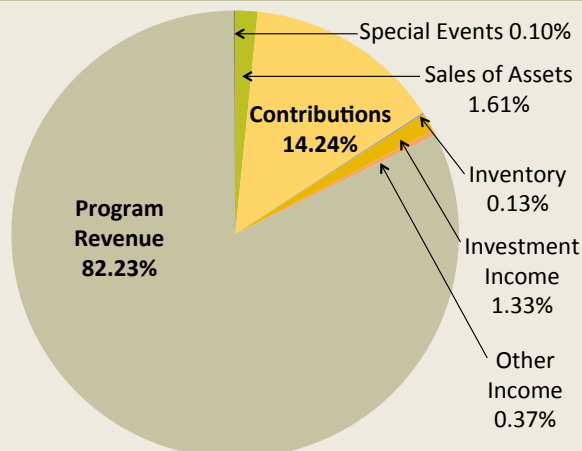
Total Giving: \$3,642,013,936

Assets: \$48,778,830,059

Gifts Received: \$3,093,184,508

Organization Type	Number of Nonprofits	% of CA Total	Total Revenue	% of CA Total	Total Assets	% of CA Total
Arts, Culture & Humanities	1,709	32%	\$1,583,319,00	40%	\$4,542,939,068	35%
Higher Education	70	30%	\$6,674,263,803	36%	\$33,468,276,548	53%
Education, other	2,515	28%	\$3,348,317,664	30%	\$7,761,659,695	29%
Environment	577	25%	\$786,494,048	37%	\$1,883,380,359	39%
Hospitals	50	25%	\$41,316,772,973	53%	\$62,817,149,186	54%
Health, other	1,075	25%	\$43,669,416,668	74%	\$22,721,326,757	54%
Human Services	3,772	27%	\$7,974,481,301	33%	\$12,721,326,757	38%
International	428	34%	\$617,337,466	34%	\$520,053,012	35%
Mutual, Public & Societal Benefit	1,452	29%	\$5,140,213,436	50%	\$15,627,014,489	54%
Total (excludes 990-N filers)²	11,648	28%	\$111,110,616,359	53%	\$161,490,052,872	49%

Breakdown of Revenue Sources³



¹Source: The Foundation Center, Research Division (circa 2011)

²990-N filers are nonprofits with gross receipts under \$50,000. Financial data is not available for these organizations. Source: CalNonprofits (circa 2012) and NCCS Core Files (circa 2008-2011)

³Source: CalNonprofits (circa 2012)

CausesCount

Nonprofit economic power is changing the world!

For the full report go to:

<http://www.calnonprofits.org/causes-count>

