

Causes Count

THE ECONOMIC POWER
OF CALIFORNIA'S
NONPROFIT SECTOR

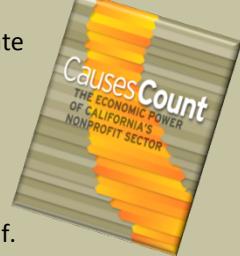


Central Coast* Nonprofit Regional Profile

Causes Count analyzed 72,478 California nonprofits (50,000 of which are all or nearly all volunteer) and gathered input from 3,000+ nonprofit leaders and individuals across the state.

Key findings from the study indicate that California nonprofits:

- Generate the majority of their revenue through programs and fees
- Contribute 15% to the Gross State Product (GSP)
- Are the 4th largest private employer by industry in the state
- Employ a racially diverse and younger workforce
- Have fewer resources in Southern California
- Operate in the black or at break even 70% of the time
- Mobilize 25% of the state's residents as volunteers
- Are trusted more than for-profits to create jobs, reflect community values, and work on the public's behalf.



This regional profile provides specific, local information drawn from *Causes Count* data sources. **What's unique about the Central Coast Region?** It is home to 4% of the state's population, 5% of its nonprofits, and 2% of its total nonprofit revenue. Notably, international organizations in this region generate 21% of the total revenue for international nonprofits in the state.

3,814
501(c)(3) Public Charities

Includes IRS Form 990/990-EZ/990-N filers. Does not include religious organizations

44,913
Employees

As reported by all 501(c)(3) public charities filing IRS Form 990. Does not include religious organizations

419
Foundations

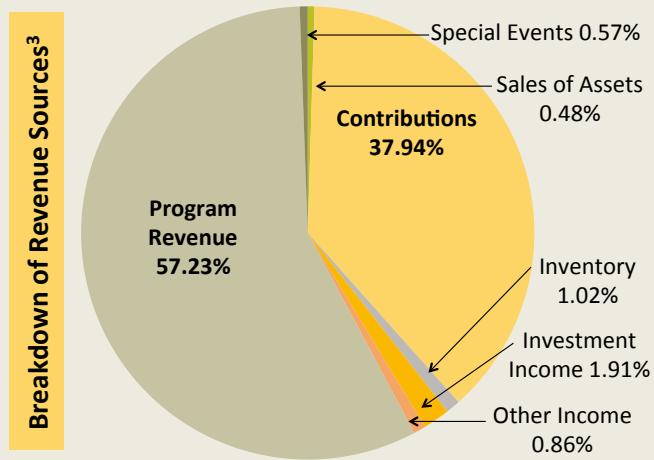
Private, Corporate, Community, & Operating¹

Total Giving: \$161,995,886

Assets: \$2,456,821,556

Gifts Received: \$175,027,182

Organization Type	Number of Nonprofits	% of CA Total	Total Revenue	% of CA Total	Total Assets	% of CA Total
Arts, Culture & Humanities	306	6%	\$137,504,618	3%	\$493,526,972	4%
Higher Education	6	3%	\$105,737,608	1%	\$306,689,819	.5%
Education, other	449	5%	\$534,302,782	5%	\$1,554,786,886	6%
Environment	200	9%	\$193,690,556	9%	\$711,693,997	15%
Hospitals	8	4%	\$1,164,370,867	2%	\$1,810,498,320	2%
Health, other	205	5%	\$637,493,072	1%	\$1,343,708,177	3%
Human Services	767	5%	\$963,721,670	4%	\$1,190,850,404	4%
International	55	4%	\$378,441,166	21%	\$313,843,121	21%
Mutual, Public & Societal Benefit	253	5%	\$214,410,523	2%	\$999,476,696	3%
Total (excludes 990-N filers)²	2,249	5%	\$4,329,672,862	2%	\$8,725,074,392	3%



¹Source: The Foundation Center, Research Division (circa 2011)
²990-N filers are nonprofits with gross receipts under \$50,000. Financial data is not available for these organizations. Source: CalNonprofits (circa 2012) and NCCS Core Files (circa 2008-2011)

³Source: CalNonprofits (circa 2012)

Causes Count

Nonprofit economic power is changing the world!

For the full report go to:

<http://www.calnonprofits.org/causes-count>

CalNonprofits

University of San Diego
SCHOOL OF LEADERSHIP AND EDUCATION SCIENCES
Caster Family Center for Nonprofit and Philanthropic Research