

# CausesCount

THE ECONOMIC POWER  
OF CALIFORNIA'S  
NONPROFIT SECTOR

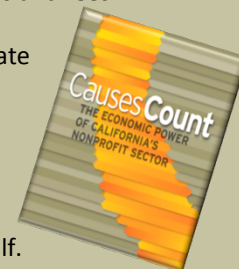


## San Diego\* Nonprofit Regional Profile

*Causes Count* analyzed 72,478 California nonprofits (50,000 of which are all or nearly all volunteer) and gathered input from 3,000+ nonprofit leaders and individuals across the state.

**Key findings from the study indicate that California nonprofits:**

- Generate the majority of their revenue through programs and fees
- Contribute 15% to the Gross State Product (GSP)
- Are the 4<sup>th</sup> largest private employer by industry in the state
- Employ a racially diverse and younger workforce
- Have fewer resources in Southern California
- Operate in the black or at break even 70% of the time
- Mobilize 25% of the state's residents as volunteers
- Are trusted more than for-profits to create jobs, reflect community values, and work on the public's behalf.



This regional profile provides specific, local information drawn from *Causes Count* data sources. **What's unique about the San Diego Region?** It is home to 9% of the state's population, 9% of its nonprofits, and 7% of its total nonprofit revenue. Notably, San Diego's environmental organizations generate 19% of the total revenue for environmental nonprofits in the state.

**6,459**

**501(c)(3) Public Charities**

Includes IRS Form 990/990-EZ/990-N filers. Does not include religious organizations

**270,686**

**Employees**

As reported by all 501(c)(3) public charities filing IRS Form 990. Does not include religious organizations

**602**

**Foundations**

*Private, Corporate, Community, & Operating<sup>1</sup>*

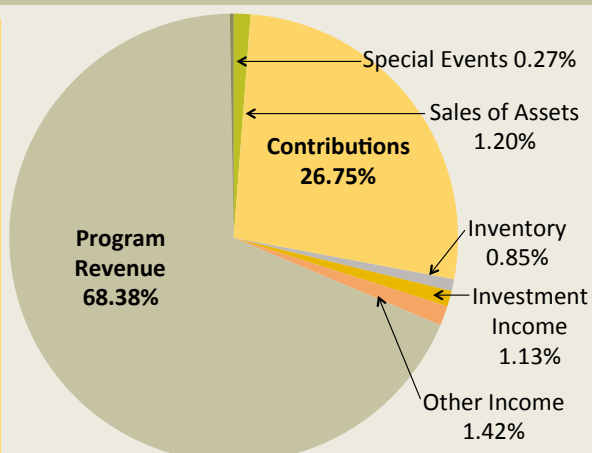
**Total Giving:** \$248,882,258

**Assets:** \$3,014,197,487

**Gifts Received:** \$306,955,145

| Organization Type                                | Number of Nonprofits | % of CA Total | Total Revenue           | % of CA Total | Total Assets            | % of CA Total |
|--|----------------------|---------------|-------------------------|---------------|-------------------------|---------------|
| Arts, Culture & Humanities                       | 436                  | 8%            | \$274,339,128           | 7%            | \$767,917,962           | 6%            |
| Higher Education                                 | 15                   | 6%            | \$820,393,484           | 7%            | \$1,918,987,423         | 3%            |
| Education, other                                 | 759                  | 9%            | \$1,068,049,881         | 10%           | \$2,357,816,650         | 9%            |
| Environment                                      | 203                  | 9%            | \$408,844,823           | 19%           | \$601,143,843           | 12%           |
| Hospitals  | 9                    | 5%            | \$6,176,748,832         | 8%            | \$7,552,307,622         | 6%            |
| Health, other                                    | 372                  | 9%            | \$1,919,545,309         | 3%            | \$2,484,303,952         | 6%            |
| Human Services                                   | 1,193                | 8%            | \$1,994,444,274         | 8%            | \$2,364,002,044         | 7%            |
| International                                    | 123                  | 10%           | \$152,925,182           | 8%            | \$80,641,985            | 5%            |
| Mutual, Public & Societal Benefit                | 476                  | 10%           | \$961,327,322           | 9%            | \$2,193,999,269         | 8%            |
| <b>Total (excludes 990-N filers)<sup>2</sup></b> | <b>3,586</b>         | <b>9%</b>     | <b>\$13,776,618,235</b> | <b>7%</b>     | <b>\$20,321,120,750</b> | <b>6%</b>     |

Breakdown of Revenue Sources<sup>3</sup>



<sup>1</sup>Source: The Foundation Center, Research Division (circa 2011)

<sup>2</sup>990-N filers are nonprofits with gross receipts under \$50,000. Financial data is not available for these organizations. Source: CalNonprofits (circa 2012) and NCCS Core Files (circa 2008-2011)

<sup>3</sup>Source: CalNonprofits (circa 2012)

**CausesCount**

Nonprofit economic power is changing the world!

For the full report go to:

<http://www.calnonprofits.org/causes-count>



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