

# Causes Count

THE ECONOMIC POWER  
OF CALIFORNIA'S  
NONPROFIT SECTOR

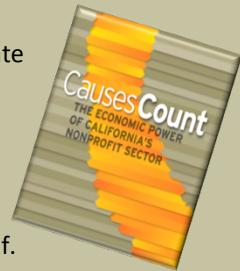


## San Diego\* Nonprofit Regional Profile

Causes Count analyzed 72,478 California nonprofits (50,000 of which are all or nearly all volunteer) and gathered input from 3,000+ nonprofit leaders and individuals across the state.

**Key findings from the study indicate that California nonprofits:**

- Generate the majority of their revenue through programs and fees
- Contribute 15% to the Gross State Product (GSP)
- Are the 4<sup>th</sup> largest private employer by industry in the state
- Employ a racially diverse and younger workforce
- Have fewer resources in Southern California
- Operate in the black or at break even 70% of the time
- Mobilize 25% of the state's residents as volunteers
- Are trusted more than for-profits to create jobs, reflect community values, and work on the public's behalf.



This regional profile provides specific, local information drawn from *Causes Count* data sources. **What's unique about the San Diego Region?** It is home to 9% of the state's population, 9% of its nonprofits, and 7% of its total nonprofit revenue. Notably, San Diego's environmental organizations generate 19% of the total revenue for environmental nonprofits in the state.

**6,459**  
**501(c)(3) Public Charities**

Includes IRS Form 990/990-EZ/990-N filers. Does not include religious organizations

**270,686**  
**Employees**

As reported by all 501(c)(3) public charities filing IRS Form 990. Does not include religious organizations

**602**  
**Foundations**

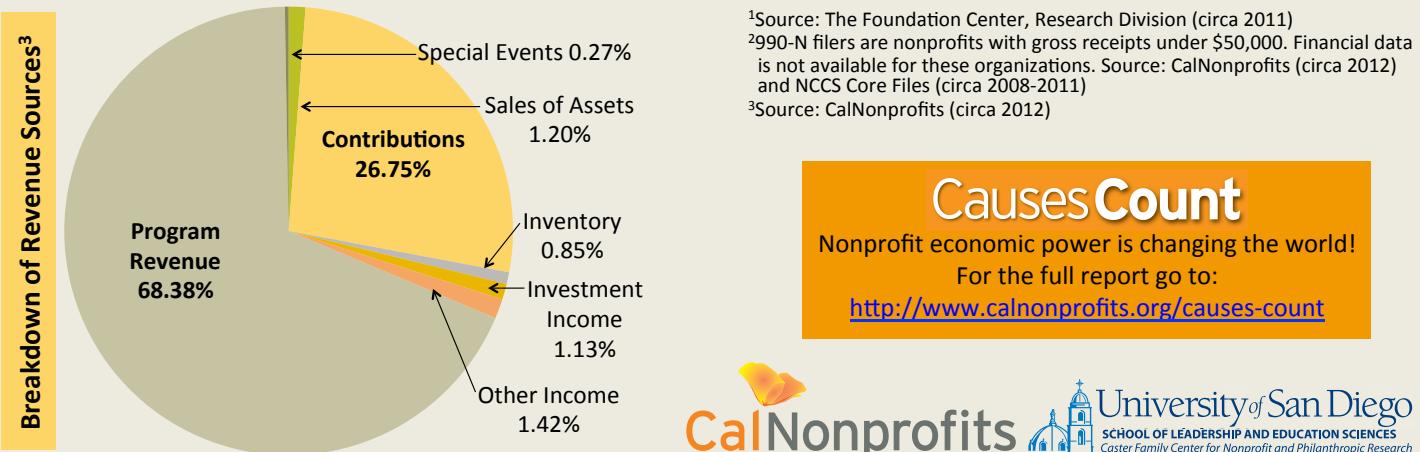
Private, Corporate, Community, & Operating<sup>1</sup>

**Total Giving:** \$248,882,258

**Assets:** \$3,014,197,487

**Gifts Received:** \$306,955,145

Organization Type	Number of Nonprofits	% of CA Total	Total Revenue	% of CA Total	Total Assets	% of CA Total
Arts, Culture & Humanities	436	8%	\$274,339,128	7%	\$767,917,962	6%
Higher Education	15	6%	\$820,393,484	7%	\$1,918,987,423	3%
Education, other	759	9%	\$1,068,049,881	10%	\$2,357,816,650	9%
Environment	203	9%	\$408,844,823	19%	\$601,143,843	12%
Hospitals	9	5%	\$6,176,748,832	8%	\$7,552,307,622	6%
Health, other	372	9%	\$1,919,545,309	3%	\$2,484,303,952	6%
Human Services	1,193	8%	\$1,994,444,274	8%	\$2,364,002,044	7%
International	123	10%	\$152,925,182	8%	\$80,641,985	5%
Mutual, Public & Societal Benefit	476	10%	\$961,327,322	9%	\$2,193,999,269	8%
<b>Total (excludes 990-N filers)<sup>2</sup></b>	<b>3,586</b>	<b>9%</b>	<b>\$13,776,618,235</b>	<b>7%</b>	<b>\$20,321,120,750</b>	<b>6%</b>



## Causes Count

Nonprofit economic power is changing the world!

For the full report go to:

<http://www.calnonprofits.org/causes-count>

**CalNonprofits**

University of San Diego  
SCHOOL OF LEADERSHIP AND EDUCATION SCIENCES  
Caster Family Center for Nonprofit and Philanthropic Research